

**Fifth Annual Michael R. Argetsinger Symposium
For International Motor Racing History
November 8 – 9, 2019**

Schedule

FRIDAY, NOVEMBER 8

Location: Watkins Glen International Media Center

9:30am to 10:00am

- Welcome and Introductory Remarks

10am to 11:30am

Panel No. 1 / Moderator: H. Donald Capps

- Jon Summers / *The Greatness of Fangio: How a Poor Country Boy Living Thousands of Miles from Europe Came to be the Yardstick by which Formula 1 Champions Measure Themselves*
- Dr. Elsa Nystrom / *Dorothy Levitt: Inventor of the Rear View Mirror and Rival to Joan Cuneo*
- Dr. Ellie Harrington / *The AAA and the Transition to USAC*

11:30am to 1:00pm

Lunch Break

1:15pm to 2:45pm

Panel No. 2 / Moderator: Dr. Patricia Yongue

- Tom Adamich / *SCCA SAC Racing Redux – the MacDill Air Force Base Races and the Oral Tradition*
- Dr. Skip McGoun / *Sports, Sports Cars, and Sporting Cars*
- Francis Clax / *Presenting Racing History: How Each Generation's Needs Are Met*

2:45pm to 3:00pm

Break

3:00pm to 4:30pm

Panel No. 3 / Moderator: H. Donald Capps

- Dr. James Miller / *Bottling Lightning: The Museumification of Motor Racing*
- Van Walling / *Oval Track Almanac: Documenting the History of Speedway Design and Construction*
- George Webster / *The Transition to Digital Content: Implications for Motorsport Archivists and Historians*

4:30pm to 5:00pm

Wrap Up & Preview of Saturday's Activities

6:00pm to 8:00pm

Open Reception

Location: International Motor Racing Research Center
Host: Dan DeRusha, Executive Director, and the Staff of the IMRRC

SATURDAY, NOVEMBER 9

Location: Watkins Glen International Media Center

9:00am to 9:15am

Opening remarks

9:15am to 10:15am

Panel No. 4 / Moderator: H. Donald Capps

- Dr. Mike Stocz / *Yellowhammer Dirt: Analyzing Media Representations of Dirt Track Stock Car Racing Across Alabama from 2009-2019*
- Buz McKim / *Moonshine and It's Connection to the American Auto Industry*

10:15am to 10:30am

Break

10:30am to 11:30am

Panel No. 5 / Moderator: Dr. Patricia Yongue

- Dr. Joe Freeman / *Fateful Eight: The Story of the Duesenberg 8-cylinder, SOHC Cubic Inches Racing Cars and Engines*
- Dr. Mark Howell / *Another Kind of Space Race: The Close Relationship Between NASA and Motorsports*

11:30am to 1:00pm

Lunch Break

1:00pm to 2:00pm

Jean S. Argetsinger Memorial Keynote Address

- Dr. John Heitmann / *Writing Motor Sport History*

2:00p to 2:15pm

Break

2:15pm to 3:45pm

Panel No. 6 / Moderator: Dr. Patricia Yongue

- Dr. Timothy Robeers / *Televsual or Not? A Historical Look into the BBC's Broadcasting of Motorsport since World War II*
- Kate Sullivan / *Small Stories and Big Idea: Using Narrative Discourse to Expand Motorsport History and Engagement*

- Elizabeth Tudor & Dr. Timothy Robeers / *Worth a Tweet? Value Creation Through Social Media Fan Engagement in Formula One*

3:45pm to 4:00pm

Break

4:00pm to 5:15pm

Roundtable / Moderator: H. Donald Capps

Looking Forward: Writing About Motor Sport History and Culture

- Dr. Patricia Yongue
- Dr. Mike Stocz
- Dr. Joe Freeman
- Dr. John Heitmann
- + TBA