



# Society of Automotive Historians

## **PUBLICATIONS COMMITTEE – 2022 POLICIES & PROCEDURES**

### **Purpose**

The rapid advancements in technology anticipate an ever increasing importance of the role of a website in communicating with our Members, attracting new Members and fulfilling a role under our 501(c)(3) status of providing educational value to the public.

The website will be the primary tool of recruiting and engaging younger Members.

A Members Library allows Members to search other Members on a variety of criteria including common interests. Additional services include digital copies of all past publications, high definition photographs with minimal right-to-copy access, unpublished manuscripts, publishing experiences, administrative records and expanding projects such as online data archives.

### **Facebook**

An outreach program relies on securing followers of our Facebook Page.

### **Future Goals**

The website needs to embrace the future and provide innovative and evolving features to attract a new audience. In addition mechanizing some features and duties could take the form of an online auction for material donated to the Society and similar such initiatives.

### **Procedures versus Guides**

Because of the ever changing technology methods and processes along a need for specific guidance, a how-to guide has been deemed most appropriate.